

Alex Theatre RFP Advertisements

Platform	Week of 01/24	Week of Jan 31	Week of Feb 7	Week of Feb 14	Week of Feb 21	Week of Feb 28	Week of March	Cost	Website Visits	Impressions	Comments	Shares	Likes
Variety Artisans Newsletter (728x90) Cross-Platform Display Banners 728x90 300x600 300x250 320x50								\$5,000.00	168	100,147			
LA Weekly (Facebook/Instagram)								\$1,039.50	2,018	201,602	78	80	272
PollStar.com E-Newsletter Web Banner 600px-100px Bonus Full Page Ad Digital								\$2,076.00	980	1,618			
Association of Performing Arts Professionals Job Posting (30 Days) Tweet to 6000+ followers Feb Monthly Newsletter (~5,500 subscribers) Bi-weekly Member Newsletter (~5,500 subscribers)								\$90.00	300	5,500			
@ChooseGlendale LinkedIn								\$500.00	82	21,199			
@ChooseGlendale Twitter								\$200.00	165	38,575			

Free RFP Mentions:		
Organization	Date	Type of Promotion
California City News	01/19/2021	Newsletter
Glendale Chamber of Commerce	01/15/2021	Newsletter
LA Culture Net	01/08/2021	Online Post
Montrose Shopping Park	01/15/2021	Newsletter
Pasadena Weekly	02/18/2021	Newspaper Article
Valley Economic Alliance	01/25/2021	Newsletter
Western Arts Alliance	01/21/2021	Social Media

Total:	\$8,905.50	3713	368,641
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	Arts Consulting Group Outreach List		
	Name of Organization/Theater	City/Address	
1	Aburn State Theatre	985 Lincoln Way, Auburn, CA 95603	
2	Academy Cinemas	Pasadena, CA	
3	AEG Worldwide	Los Angeles, CA	
4	Alex Theatre	Glendale	
5	Ambassador Auditorium	131 S St John Ave, Pasadena, CA 91105	
6	American Academy of Dramatic Arts	1336 N La Brea Ave, Los Angeles, CA 90028	
7	Arkley Center for the Performing Arts	412 G Street, Eureka, CA 95501	
8	Arlington Theatre	Santa Barbara	
9	Armenian American Museum	111 E Broadway #207, Glendale, CA 91205	
10	Artist Magnet	Los Angeles, CA	
11	ASM Global	800 West Olympic Boulevard, Los Angeles CA	
12	Avalon Casino Theatre	4 Park Plaza, Stw 470, Irvine CA	
13	Avalon Hollywood	1735 N. Vine St.	
14	Azusa Pacific University	901 East Alostia Avenue, Azusa,CA 91702-7000	
15	Balboa Theatre	868 Fourth Ave San Diego, CA 9210	
16	Beckman Auditorium/Cal Tech	332 S Michigan Ave, Pasadena, CA 91106	
17	Biola University	3800 Biola Ave, La Mirada,CA 90639	
18	Boston Court Theatre	70 N. Mentor Street, Pasadena, CA	
19	Broadway Theatre Group	615 Broadway, Los Angeles, CA 90014	
20	Broadway West	703 S. Broadway, #1225, Los Angeles, CA	
21	Cal State - Northridge	18111 Nordhoff Street, Northridge,CA 91330	
22	Cal State LA	5151 State University Drive, Los Angeles,CA 90032	
23	California Institute of the Arts	24700 McBean Parkway, Valencia,CA 91355	
24	California Theatre	351 Railroad Avenue, Pittsburg, CA 94565	
25	California Theatre for the Performing Arts	562 W. 4th Street. San Bernardino, CA 92401	
26	Carpenter Center (Cal State Long Beach)	1250 N. Bellflower Blvd., Long Beach,CA 90840	

27	Cascade Theatre	1733 Market Street, Redding CA 96001	
28	Castro Theatre	429 Castro Street, San Francisco CA	
29	Christopher B. Smith Rafael Film Center	1118 Fourth Street San Rafael, CA 94901	
30	City National Grove of Anaheim/Nederlander	2200 E Katella Ave, Anaheim, CA 92806	
31	Comcast Spectacor	3601 South Broad Street Philadelphia, PA 19148	
32	County of Los Angeles	500 W. Temple St., Room 358, Los Angeles, CA, 90012	
33	Dance Resource Center	1976 S. La Cienega Blvd. #C216, Los Angeles, CA 90034	
34	Dan's List	Los Angeles County	
35	Durham Performing Arts Center	123 Vivian Street, Durham, NC 27701	
36	East West Players (Asian American theatre)	120 Judge John Aiso St, Los Angeles, CA 90012	
37	El Capitan	6838 Hollywood Blvd.	
38	El Rey Theatre	5515 Wilshire Blvd.	
39	Ernest Figueroa (past producer at Broad Stage, past Board member Western Arts Alliance)		
40	Eventim	London, England	
41	Fox California Theatre	241 S Main St, Salinas, CA 93901	
42	Fox California Theatre	345 S 1st St, San Jose, CA 95113	
43	Fox Riverside Performing Arts Center	3801 Mission Inn Avenue, Riverside, CA 92501	
44	Fox Theatre	2215 Broadway, Redwood City, CA 94063	
45	Fremont Theatre	1035 Monterey St, San Luis Obispo, CA 93401	
46	Gay Men's Chorus of LA	8380 Santa Monica Blvd #206, West Hollywood, CA 90069	
47	Geary Theatre	405 Geary St, San Francisco, CA 94102	
48	Geffen Playhouse	10886 Le Conte Ave, Los Angeles, CA 90024	
49	Glendale Community College	1500 N Verdugo Rd, Glendale, CA 91208	
50	Golden State Theatre	417 Alvarado St, Monterey, CA 93940	
51	Grand Performances	350 South Grand Avenue	
52	Henry Fonda Music Box Theatre	6126 Hollywood Blvd, Los Angeles, CA 90028	
53	Hollywood Entertainment Partners	2950 N Hollywood Way, Burbank, CA 91505	
54	Hollywood Palladium	6215 Sunset Blvd	
55	House of Blues	7060 Hollywood Blvd, Los Angeles, CA 90028	
56	Imagine Project	Glendale, California	

57	Imagine Theatre (via Artist Magnet)	1201 N Pacific Ave, Glendale, CA 91202	
58	Independent Dance Consultant/ formerly Heidi Duckler Dance (via Artist Magnet)		
59	Japanese American Cultural Center	244 San Pedro St, Los Angeles, CA 90012	
60	Jujamcyn Theatres	246 West 44th Street, New York, NY 10036	
61	KGM Theatrical	1501 Broadway, New York, NY 10036	
62	LA City College	855 N Vermont Ave, Los Angeles, CA 90029	
63	LA Culture Net	Los Angeles County	
64	LA Dance Project	2245 E. Washington Blvd., Los Angeles, CA 90021	
65	La Mirada Theatre	14900 La Mirada Blvd, La Mirada, CA 90638	
66	LA Plaza de Cultura y Artes	501 N Main St, Los Angeles, CA 90012	
67	LA Theatre Center	514 S Spring St, Los Angeles, CA 90013	
68	LACO	510 West Sixth St., Suite 1001	
69	Laguna Playhouse	606 Laguna Canyon Road, Laguna Beach, CA 92651	
70	Laura Hill (longstanding LA producer)		
71	Leavitt Pavillion	2230 W 6th St, Los Angeles, CA 90057	
72	LiveNation		
73	Los Angeles Master Chorale	135 N. Grand Avenue, Los Angeles, CA 90012	
74	Lythgoe Family Productions		
75	Majestic Fox Theater	2001 H St, Bakersfield, CA 93301	
76	Majestic Ventura Theatre	26 S Chestnut St, Ventura, CA 93001	
77	McCoy Rigby		
78	Merced Theatre	301 W Main St, Merced, CA 95340	
79	Million Dollar Theatre	307 S Broadway, Los Angeles, CA 90013	
80	Nederlander		
81	Occidental College	1600 Campus Road, Los Angeles, CA 90041	
82	Olympia Entertainment	2525 Woodward Ave., Detroit MI 48201	
83	OVG Facilities(manages Seminole Theatre-Homestead)	2501 Seaport Drive, Suite 310, Chester, PA 19013	
84	Pasadena Playhouse	39 S El Molino Ave, Pasadena, CA 91101	
85	Pepperdine University	24255 Pacific Coast Highway, Malibu, CA 90263	
86	PMI Entertainment Group	1901 S. ONEIDA ST, GREEN BAY, WI 54304	

87	R.E.A.C.H. (via Artist Magnet)	http://reachforcommunity.org/	
88	Red Cat	631 W 2nd St, Los Angeles, CA 90012	
89	Redondo Beach Performing Arts	1935 Manhattan Beach Boulevard	
90	Rialto Theatre	1019-1023 Fair Oaks Ave. South Pasadena, CA	
91	Royce Hall	10745 Dickson Ct, Los Angeles, CA 90095	
92	Saban Theatre	8440 Wilshire Blvd, Beverly Hills, CA 90211	
93	San Gabriel Mission Playhouse	320 S Mission Dr, San Gabriel, CA 91776	
94	Senator Theatre	517 Main Street, Chico, CA	
95	Shubert Organization	234 West 44th St, New York, NY 10036	
96	Skirball Cultural Center	2701 N Sepulveda Blvd, Los Angeles, CA 90049	
97	Spectra Venue Management	150 Rouse Blvd, 3rd Floor Philadelphia, PA 19112	
98	Spreckels Theatre	121 Broadway, Suite 600, San Diego CA 92101	
99	Sri Lanka Foundation Performing Arts Center	2010 Wilshire Blvd Suite 600, Los Angeles, CA 90057	
100	StarGazer Productions	25922 Minerva Court, Mission Viejo, CA 92691	
101	Sydney Goldstein Theater	275 Hayes Street, San Francisco, CA 94102	
102	The Belasco	1050 S Hill St, Los Angeles, CA 90015	
103	The Broad Stage/Santa Monica College	1310 11th St, Santa Monica, CA 90401	
104	The Conga Room	800 W Olympic Blvd, Los Angeles, CA 90015	
105	The Cordish Companies	601 East Pratt St., 6th Floor Baltimore, MD 21202	
106	The Dolby Theatre	6801 Hollywood Blvd, Hollywood, CA 90028	
107	The Echo/Echoplex/The Regent DTLA	1822 Sunset Blvd.	
108	The Ford Theatre	2580 Cahuenga Blvd E, Los Angeles, CA 90068	
109	The Fox Theatre	301 S Garey Ave, Pomona, CA 91766	
110	The Granada	1214 State Street, Santa Barbara, CA 93101	
111	The Greek Theatre	2700 N. Vermont Avenue	
112	The Los Angeles Theatre	615 S Broadway, Los Angeles, CA 90014	
113	The Madison Square Garden Company	4 Pennsylvania Plaza, New York, NY 10001	
114	The Mayan Theatre	1038 S Hill St, Los Angeles, CA 90015	
115	The Nokia/Club Novo	800 W. Olympic Blvd	
116	The Orpheum	842 S. Broadway	

117	The Pantages	6233 Hollywood Blvd, Los Angeles, CA 90028	
118	The Robey Theatre Company (African American The	514 S. Spring Street	
119	The Shrine Auditorium	665 W Jefferson Blvd, Los Angeles, CA 90007	
120	The Theatre at Ace Hotel	929 S. Broadway, Los Angeles	
121	The Wallis Annenberg	9390 N Santa Monica Blvd, Beverly Hills, CA 90210	
122	The Wheeler Opera House	320 E Hyman Ave, Aspen, CO 81611	
123	The Wiltern	3790 Wilshire Blvd	
124	Theater Management Group	255 S. Old Woodward, Birmingham, MI 48009	
125	Torrance Cultural Arts Center	3330 Civic Center Dr, Torrance, CA 90503	
126	Turlock Community Theatre	1574 E. Canal Drive, Turlock, CA 95380	
127	UC Irvine	4000 Mesa Rd, Irvine, CA 92697	
128	University of Southern CA	1029 Childs Way, Los Angeles, CA 90089	
129	VenueTech Management	2269 Chestnut Street #960, San Francisco, CA 94123	
130	VenuWorks Theatricals	4611 Mortensen Road, Suite 111 Ames, IA 50014	
131	Visalia Fox Theatre	300 W. Main St. Visalia, CA 93291	
132	Walt Disney Concert Hall/Los Angeles Philharmonic	111 S. Grand Ave	
133	Warner Grand Theatre	434 W. 6th Street, San Pedro, CA 90731	
134	Webb Management	501 Fifth Ave, Ste 1202, New York, NY 10017	
135	Wilshire Ebell Theatre	4401 W 8th St, Los Angeles, CA 90005	